

**Join the future of Sustainable Transportation**

**E-BICYCLE CATALOGUE  
(UNREGISTERED)**



**SAMPOORN EV**

**A BRAND AGNOSTIC EV ECOSYSTEM**





# E-Bicycle

# Catalogue







The Ride of Champions

Discover More, One Pedal at a Time





Are you looking for an electric cycle but don't know which one to buy? We take a look at all the different types of electric cycles in our Bouquet and help you decide which is best for you. In addition, we also list the price of each electric cycle and how much mileage they typically get. Finally, we also discuss the battery life of each model and how often it needs to be replaced. So whether you're in the market for an electric bike or want to know more about the prices and ratings of electric cycles, this e-cycle catalogue is definitely for you.

Do you want a great riding experience with your electric cycle and thinking to buy? then you should consider these latest collections of electric bikes from brands







## FAQ



What does an electric bike consist of?

At its core, an electric bike is a regular push bike. They just rely on extra components that work together to allow it to operate; an electric motor, the battery, the sensor and the electric display. All of our electric bikes use pedal assist.

Are e-bikes eco friendly?

Electric bikes provide an efficient and eco-friendly way to reduce emissions and air pollution. They are powered solely by electricity, meaning that unlike cars, no exhaust is created as a result of their operation

What technology is used in e-bike?

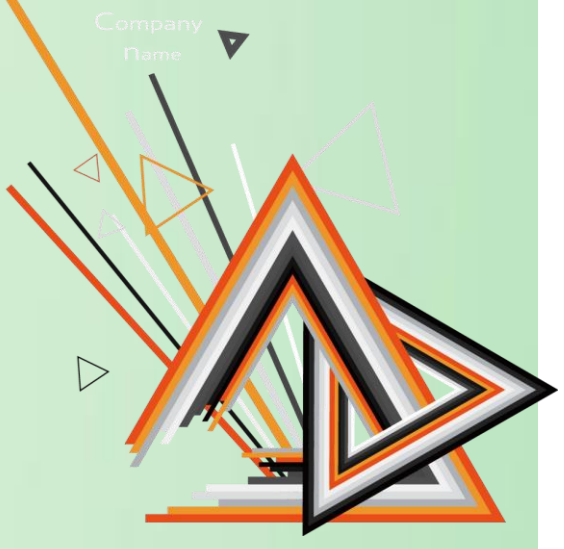
Wireless technologies like Bluetooth and Wi-Fi are commonly used in e-bikes. These developments allow for better management of the bike, enabling users to monitor battery power, range, and connect their bike with their mobile devices, headphones, and other accessories

Are electric bikes healthy

Riding an electric bike, whether as you commute or just for fun, can significantly contribute to your health, improving cardiovascular conditioning, improving brain function, and helping you maintain healthy body weight







## Market Overview:

### India E-bike Market Trends

This section covers the major market trends shaping the India E-bike Market according to our research experts:

Pedal Assisted is the largest segment by Propulsion Type.

- E-bikes have the potential to become India's best means of mobility. They are also an excellent means of transportation since they mix the convenience of a car with the excitement of riding, making them especially useful for recreational activities. Speed pedelec is expected to soon become the most practical pedal-assist bicycle alternative for shorter distances. As India's power and speed capabilities develop over the next years, people may gravitate toward the speed pedelec category. Similarly, the increasing popularity of throttle-assisted e-bikes, which transmit power directly to the motor without the need for manual pedaling, could be attributed to the segment's expansion.

- E-bikes are an eco-friendly option than traditional two-wheelers because they emit less carbon into the atmosphere. Many initiatives taken by the Indian government to decrease automotive pollution are boosting the growth of the market. The rising popularity of e-bikes is benefiting the sector due to lower ownership and maintenance costs. Advancements in charging infrastructure and India's expanding car sector provide end customers with attractive development opportunities.

- The increased availability of e-bikes through online and offline outlets is driving e-bike sales across the country. Key market organizations operating in India are investing extensively in R&D projects to increase product quality. They also focus on refining battery technology, combining lightweight materials, and investing in advertising campaigns to increase overall sales. As a result of these initiatives, the market is projected to expand, which may fuel the growth of electric bicycles in India in the next few years.





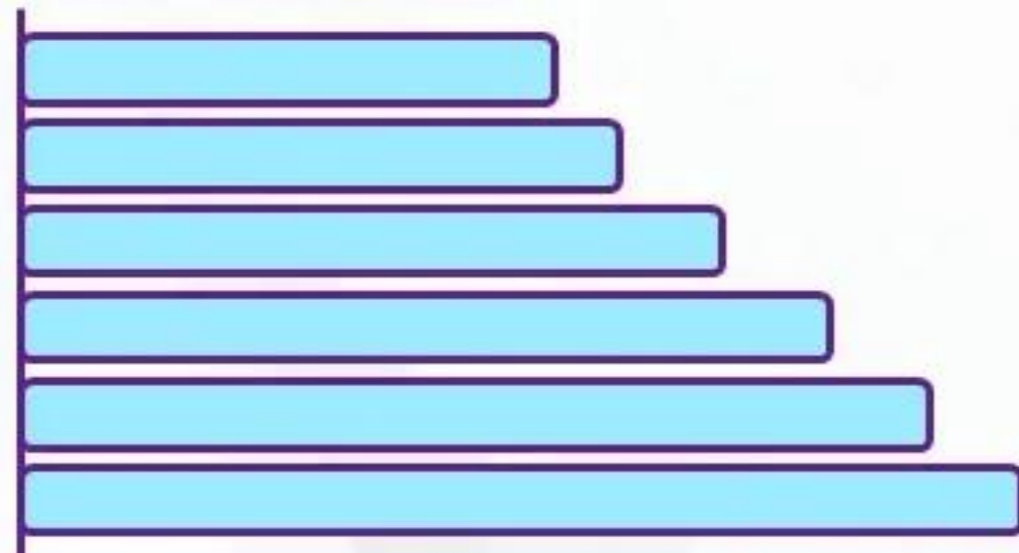
## Market Overview:

### INDIA E-BIKE MARKET

The market is exhibiting a **CONTINUOUS** growth rate



#### Market Opportunity (US\$)



#### Partial List of Key Players

- eAdicct Mobility Solutions Pvt.Ltd.
- Elektron Cycles
- Giant Bicycles India
- GoZero Mobility
- Hero Lectro E-Cycles (Hero Cycles Limited)
- Nibe E-motor Limited
- PURE EV
- SK EBICYCLE LLP
- SS Electric Vehicles
- Trek Bicycle Corporation



#### Regional Analysis

- North India
- West and Central India
- South India
- East India

#### Market Dynamics

- Market Drivers
- Market Opportunities
- Market Trends
- Market Challenges



*The India E-bike market size reached US\$ 1,048 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2,113 Million by 2028, exhibiting a growth rate (CAGR) of 12.4% during 2023-2028. The increasing sales of e-bikes, inflating prices of petrol, and the growing number of EV charging represent some of the key factors driving the market.*

An electric bike (e-bike) is a bicycle powered by an electric motor and rechargeable batteries. It also comprises throttles, a display, pedals, sensors, and a motor controller. It is easy to ride and provides an economical alternative to motored vehicles as an environment-friendly means of transportation. It aids in improving cardiovascular health, promoting weight management, enhancing muscle tone, and boosting the immune system. It also reduces traffic congestion on highways and roads by allowing individuals to ride through sidewalks and bike lanes. It provides higher shelf life, enables users to travel uphill, and covers distances effortlessly. At present, key players operating in India are launching folding, cruiser, urban, mountain, snow, and commuter variants to expand their product portfolio.





## Market Overview:

### India E-bike Market Analysis

The India E-bike Market is projected to register a CAGR of 9.94%

- Largest Segment by Propulsion Type - **Pedal Assisted** : Easy affordability, no fuel cost, high commuting, and maintaining health are the factors contributing to the growth of the pedal-assisted segment.
- Largest Segment by Application Type - **City/Urban** : High usage of bicycles by students and wage workers for daily commuting and benefits such as time-saving and cheap maintenance are the factors responsible for the growth of city/urban bikes.
- Largest Segment by Battery Type - **Lithium-ion Battery** : Extended range, quick charging capability, long running life, and declining prices gradually are the factors responsible for the higher usage of lithium batteries.
- Fastest-Growing Segment by Propulsion Type - **Speed Pedelec** : The speed pedelecs segment is growing rapidly due to consumers' increasing interest in speedy bikes for various purposes, such as long-distance travel and adventure rides.

### India E-bike Industry Segmentation

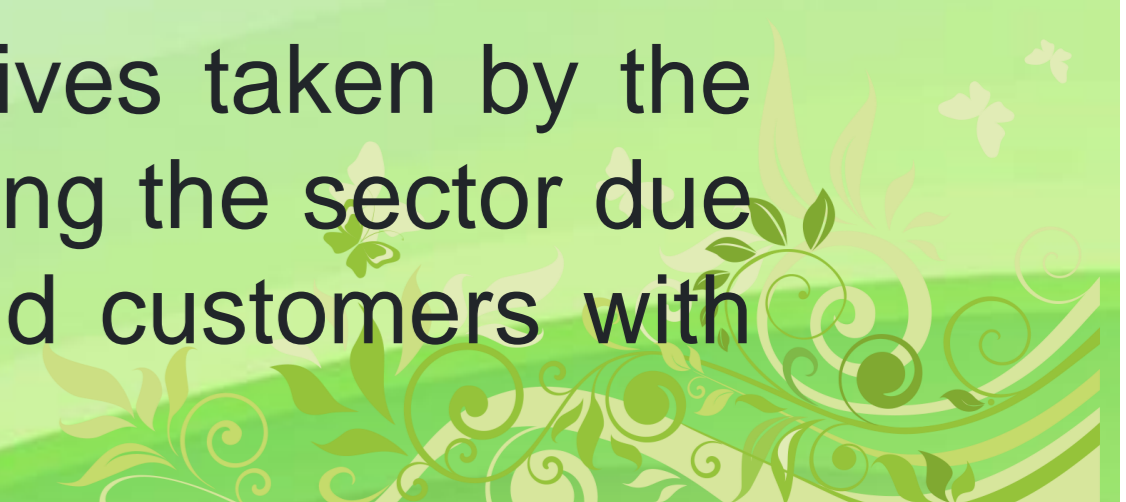
Pedal Assisted, Speed Pedelec, Throttle Assisted are covered as segments by Propulsion Type. Cargo/Utility, City/Urban, Trekking are covered as segments by Application Type. Lead Acid Battery, Lithium-ion Battery, Others are covered as segments

### India E-bike Market Trends

This section covers the major market trends shaping the India E-bike Market according to our research experts:

Pedal Assisted is the largest segment by Propulsion Type.

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- E-bikes are an eco-friendly option than traditional two-wheelers because they emit less carbon into the atmosphere. Many initiatives taken by the Indian government to decrease automotive pollution are boosting the growth of the market. The rising popularity of e-bikes is benefiting the sector due to lower ownership and maintenance costs. Advancements in charging infrastructure and India's expanding car sector provide end customers with attractive development opportunities.











# SHIELD

Motor	250 W
Battery Lithium	36Vx5.2/7.5/10Ah
Max Speed	25 Km/H
Charging Time:	3-4Hrs
Mileage	18 Km/Charge
Max Load	150Kg
Size	27.5"
Tyre / Tube	27*2.10
Display	LCD
Break	Dual Disc
Head Light	No
Horn	Yes
Fork	Rigid
Rim	Double Wall Aluminium
Chain Wheel	44T CotterLess
Paddle Assist	Yes







**ARCHER**

Motor	250 W
Battery Lithium	36Vx5.2/7.5/10Ah
Max Speed	25 Km/H
Charging Time:	3-4Hrs
Mileage	25 Km/Charge
Max Load	150Kg
Size	27.5"
Tyre / Tube	27*2.10
Display	LCD
Break	Dual Disc
Head Light	No
Horn	Yes
Fork	Rigid
Rim	Double Wall Aluminium
Chain Wheel	44T CotterLess
Paddle Assist	Yes







**EDGE**

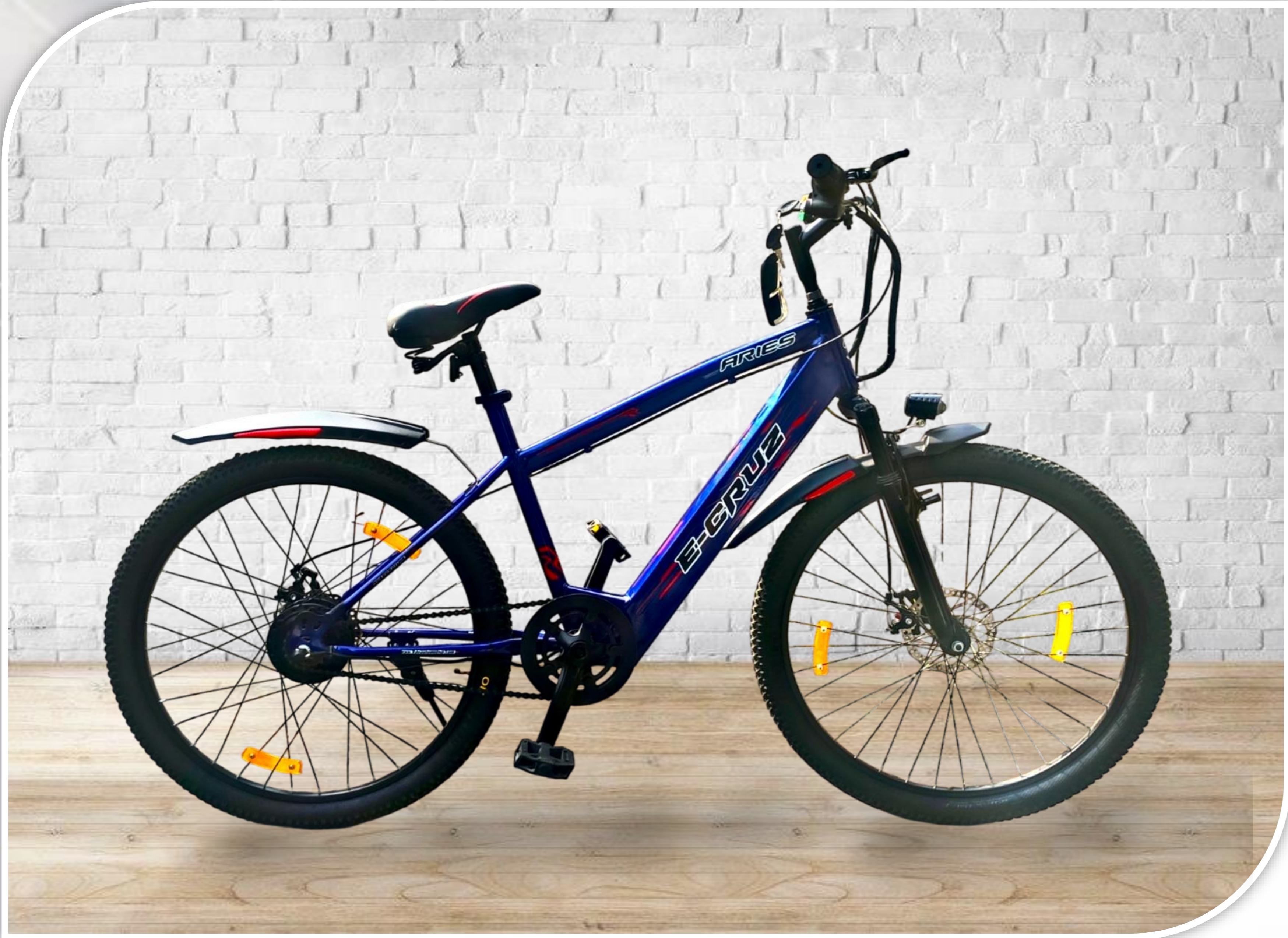
Motor	250 W
Battery Lithium	36Vx7.5/10Ah
Max Speed	25 Km/H
Charging Time:	3-4Hrs
Mileage	35 Km/Charge
Max Load	150Kg
Size	27.5"
Tyre / Tube	26*2.40"
Display	LCD
Break	Dual Disc
Head Light	No
Horn	Yes
Fork	Shox
Rim	Double Wall Aluminium
Chain Wheel	44T Cotter-Less
Paddle Assist	Yes







# ARIES



<b>Motor</b>	<b>250 W</b>
<b>Battery Lithium</b>	<b>36Vx5.8Ah</b>
<b>Max Speed</b>	<b>25 Km/H</b>
<b>Charging Time:</b>	<b>3-4Hrs</b>
<b>Mileage</b>	<b>25 Km/Charge</b>
<b>Max Load</b>	<b>150Kg</b>
<b>Size</b>	<b>26"</b>
<b>Tyre / Tube</b>	<b>26*2.40</b>
<b>Display</b>	<b>LCD</b>
<b>Break</b>	<b>Dual Disc with EABS</b>
<b>Head Light</b>	<b>Yes</b>
<b>Horn</b>	<b>Yes</b>
<b>Fork</b>	<b>Suspension</b>
<b>Rim</b>	<b>Powder Coated Steel</b>
<b>Chain Wheel</b>	<b>44T Cotter-Less</b>
<b>Paddle Assist</b>	<b>Yes</b>

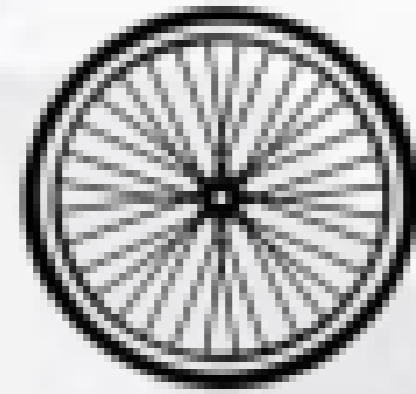




# E-CRUZ AR1ES



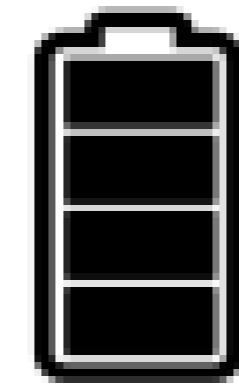
**Internal Battery  
Frame**



**26" Wheel  
Steel Rim**



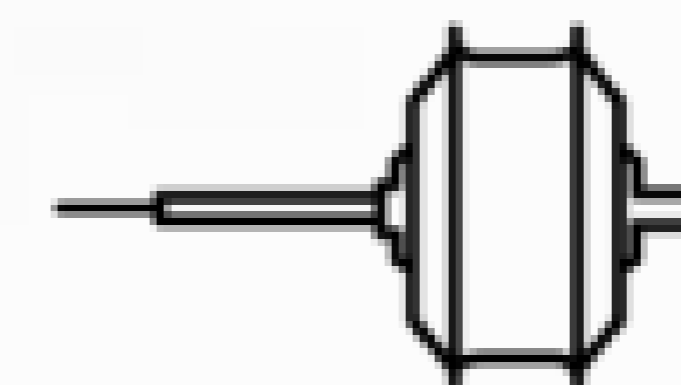
**25 km/h  
Max Speed**



**Internal Frame  
Battery**



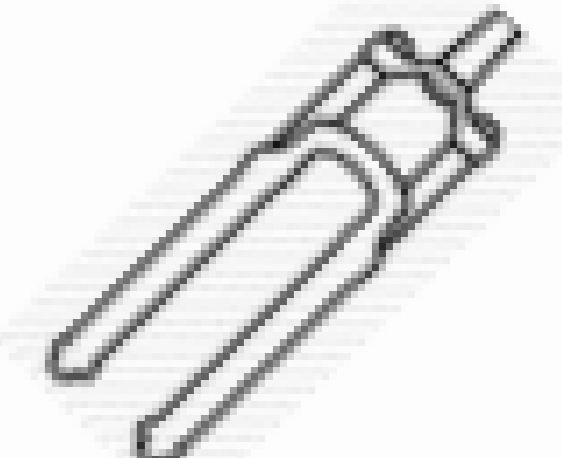
**Dual Disk  
Brakes**



**250W  
Motor**



**Anti-theft  
Alarm**



**Suspension  
Fork**

<b>Battery</b>	<b>Lithium Ion 36V 5.8Ah</b>
<b>Battery Location</b>	<b>Down-Tube Internal Frame Battery</b>
<b>Charging time</b>	<b>2-3 Hours</b>
<b>Battery Life</b>	<b>750 Charges</b>
<b>Speed</b>	<b>25 Km/hr</b>
<b>Milage</b>	<b>PAS Mode 32 Km. Throttle Mode 25Km.</b>
<b>Throttle</b>	<b>Full</b>

<b>Motor</b>	<b>36V 250W high torque hub</b>
<b>Tyre &amp; Rim</b>	<b>26" Tyre &amp; Powder Coated Steel Rim.</b>
<b>Suspension</b>	<b>Suspension Fork</b>
<b>Brake</b>	<b>Dual Disk Brakes with EABS</b>
<b>Frame</b>	<b>Carbon Steel Frame with water Decals.</b>
<b>Safety</b>	<b>Anti-Theft with Key Less Controller</b>
<b>Saddle</b>	<b>High Grade Foam Cushion</b>



# E-CRUZ ARIES



Anti-Theft Alarm

Internal Frame Battery

PAS Sensor

Rear Disk Brakes

250W HUB Motor

Suspension Fork



# E-CRUZ AR1ES

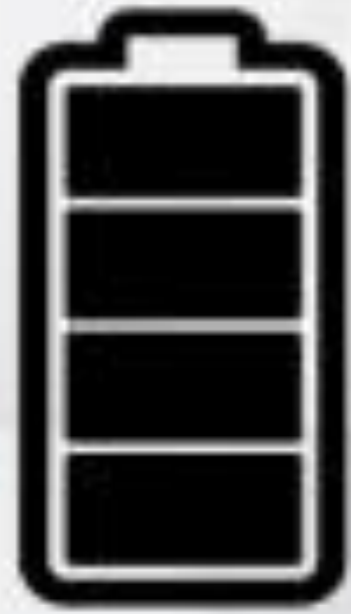


250W  
Motor



Cotterless  
Bottom Set

7.8Ah Li-Ion  
Battery



Projector  
Headlamp



Thumb  
Throttle



Mega Hub  
36 Spokes

Dual Disk  
Brake



Brute  
Handle







**SHAKTI**



<b>Motor</b>	<b>250 W</b>
<b>Battery Lithium</b>	<b>36Vx7.8Ah</b>
<b>Max Speed</b>	<b>25 Km/H</b>
<b>Charging Time:</b>	<b>3-4Hrs</b>
<b>Mileage</b>	<b>35 Km/Charge</b>
<b>Max Load</b>	<b>150Kg</b>
<b>Size</b>	<b>28.15"</b>
<b>Tyre / Tube</b>	<b>28.5"</b>
<b>Display</b>	<b>LCD</b>
<b>Break</b>	<b>Dual Disc with EABS</b>
<b>Head Light</b>	<b>Yes</b>
<b>Horn</b>	<b>Yes</b>
<b>Fork</b>	<b>Rigid</b>
<b>Rim</b>	<b>Nickle coated Steel</b>
<b>Chain Wheel</b>	<b>44T CotterLess</b>
<b>Paddle Assist</b>	<b>Yes</b>

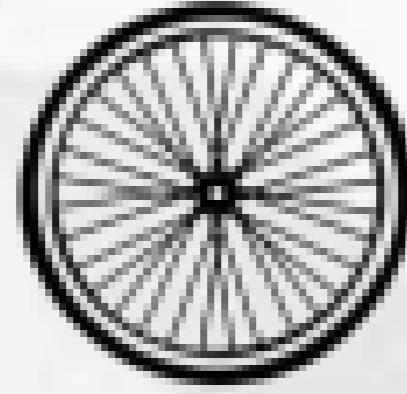




# E-CRUZ SHAKTI



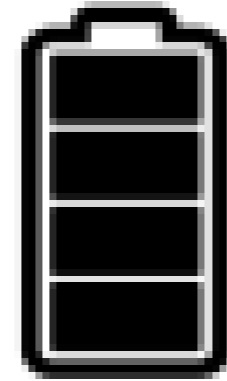
Steel Frame



28.15" Wheel  
Nickel Coated  
Rim



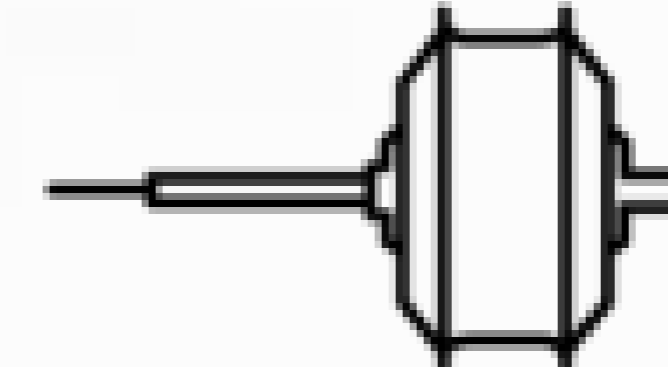
25 km/h  
Max Speed



36V Li-Ion  
IP67 Battery



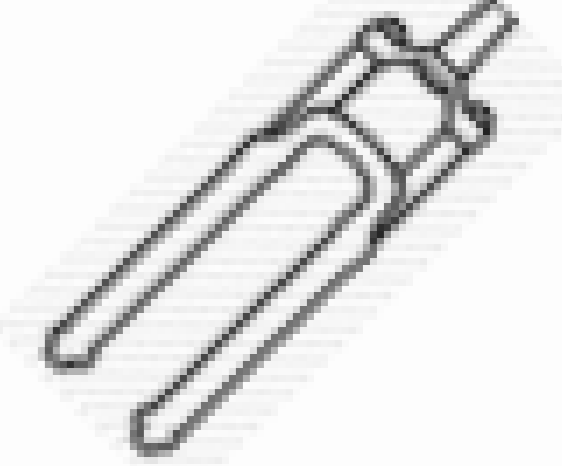
Power  
Brakes



250W  
Motor



Anti-theft  
Alarm



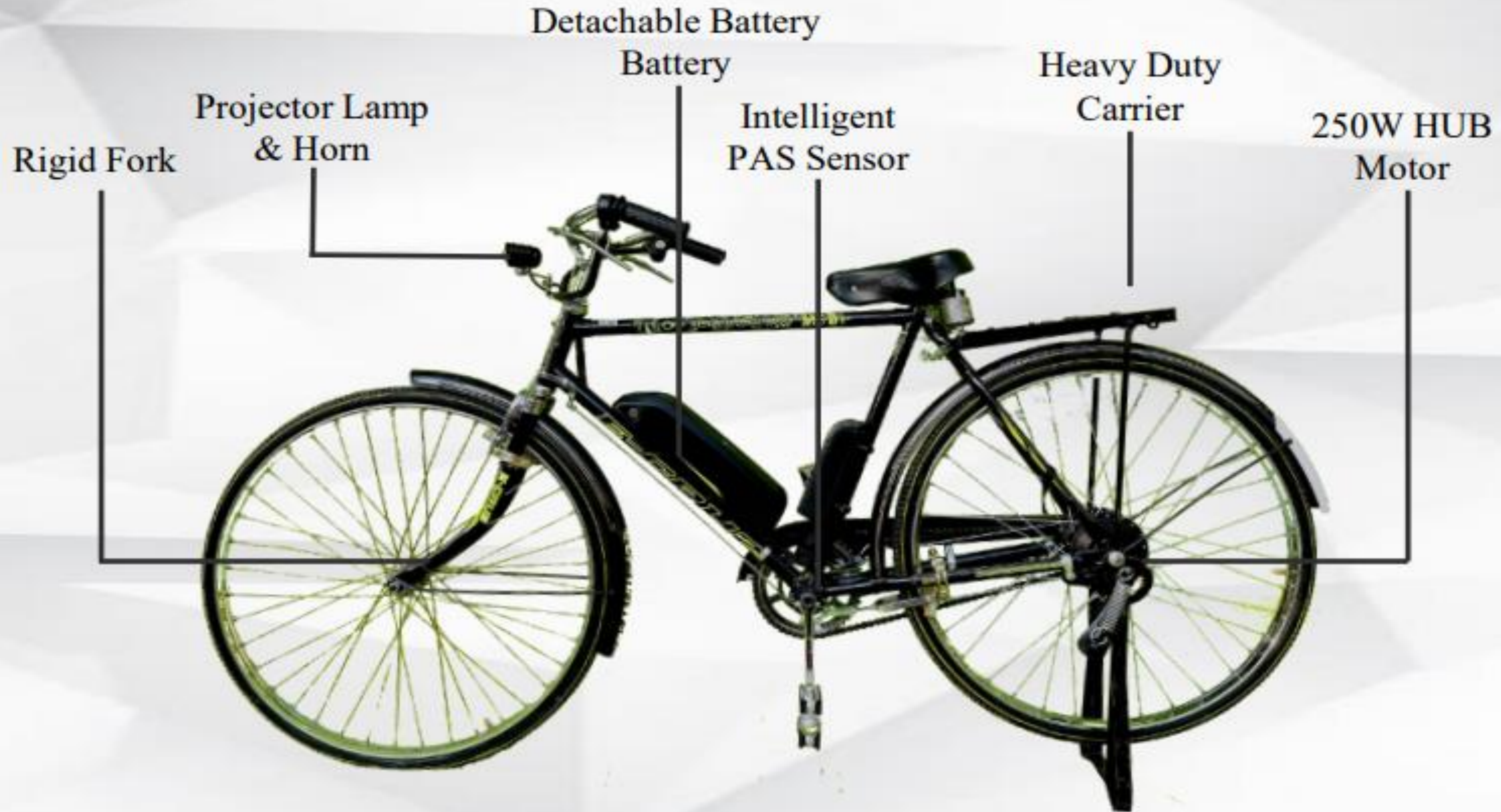
Rigid Fork

<b>Battery</b>	<b>Lithium Ion 36V 7.8Ah</b>
<b>Battery Location</b>	<b>Down-Tube Detachable battery Frame Battery</b>
<b>Charging time</b>	<b>3-4 Hours</b>
<b>Battery Life</b>	<b>750 Charges</b>
<b>Speed</b>	<b>25 Km/hr</b>
<b>Milage</b>	<b>PAS Mode 45 Km. Throttle Mode 35Km.</b>
<b>Throttle</b>	<b>Full</b>

<b>Motor</b>	<b>36V 250W high torque hub</b>
<b>Tyre &amp; Rim</b>	<b>28.5" Tyre &amp; Nickle coated Steel Rim.</b>
<b>Suspension</b>	<b>Rigid Fork</b>
<b>Brake</b>	<b>Power Brakes</b>
<b>Frame</b>	<b>Carbon Steel Frame</b>
<b>Safety</b>	<b>Anti-Theft with Key Less Controller</b>
<b>Saddle</b>	<b>High Grade Foam Cushion</b>



# E-CRUZ SHAKTI

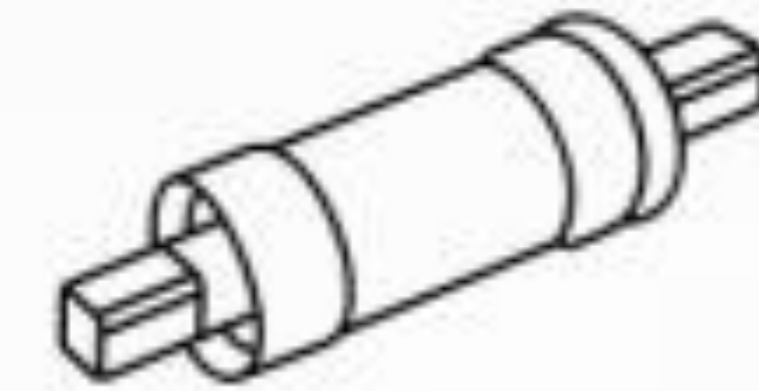




# E-CRUZ SHAKTI



250W Hub Motor



Full Cotter Bottom Set

7.8Ah Li-Ion Battery



Projector Headlamp



Thumb Throttle



Central Lock Remote





## ONION



Motor	250 W
Battery Lithium	36Vx7.8Ah
Max Speed	25 Km/H
Charging Time:	3-4Hrs
Mileage	35 Km/Charge
Max Load	150Kg
Size	27.5"
Tyre / Tube	27.5"
Display	LCD
Break	Dual Disc with EABS
Head Light	Yes
Horn	Yes
Fork	Suspension
Rim	Double Wall Aluminium
Chain Wheel	44T Cotter-Less
Paddle Assist	Yes





# E-CRUZ ORION



*Sparkling Red*



*Royal Blue*



*Elegant Grey*

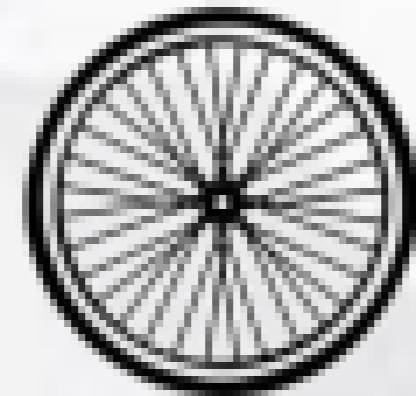




# E-CRUZ ORION



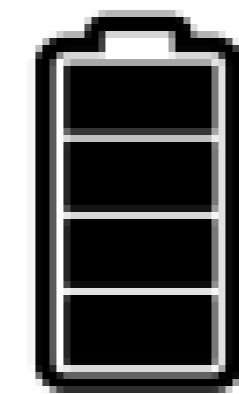
Steel Frame



27.5" Wheel  
Alloy Rim



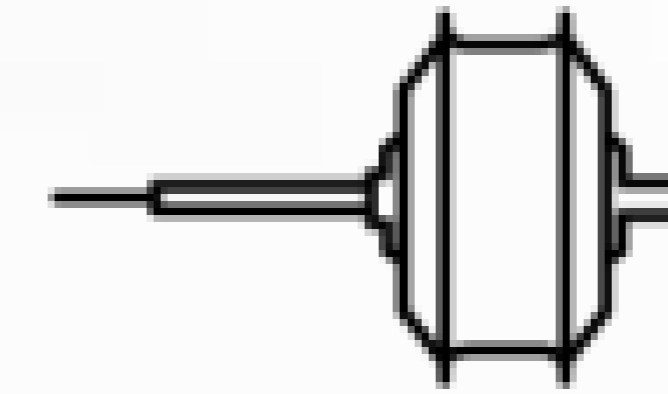
25 km/h  
Max Speed



36V Li-Ion  
IP67 Battery



Dual Disk  
Brakes



250W  
Motor



Anti-theft  
Alarm



iPAS 90%  
Electric  
Assisted

<b>Battery</b>	<b>Lithium Ion 36V 7.8Ah</b>
<b>Battery Location</b>	<b>Down-Tube Detachable Battery</b>
<b>Charging time</b>	<b>3-4 Hours</b>
<b>Battery Life</b>	<b>750 Charges</b>
<b>Speed</b>	<b>25 Km/hr</b>
<b>Milage</b>	<b>PAS Mode 45 Km. Throttle Mode 35Km.</b>
<b>Throttle</b>	<b>Full</b>

<b>Motor</b>	<b>36V 250W high torque hub</b>
<b>Tyre &amp; Rim</b>	<b>27.5" Tyre &amp; Double Wall Aluminium Rim.</b>
<b>Suspension</b>	<b>Front steel Fork Suspension</b>
<b>Brake</b>	<b>Dual Disk Brakes with EABS</b>
<b>Frame</b>	<b>Carbon Steel Frame with water Decals.</b>
<b>Safety</b>	<b>Anti-Theft with Key Less Controller</b>
<b>Saddle</b>	<b>High Grade Foam Cushion</b>



# E-CRUZ ORION



Projector Lamp  
& Horn

Detachable Battery  
Battery

250W HUB  
Motor

Suspension  
Fork

Intelligent  
PAS Sensor

Disk Brakes

Disk Brakes



# E-CRUZ ORION



250W  
Motor



Cotterless  
Bottom Set

7.8Ah Li-Ion  
Battery



Projector  
Headlamp



Full  
Throttle



Central Remote  
Lock

Dual Disk  
Brake



Front  
Suspension







**CARGO**

Motor	250 W
Battery Lithium	36Vx15Ah
Max Speed	25 Km/H
Charging Time:	3-4Hrs
Mileage	70 Km/Charge
Max Load	150Kg
Size	26"
Tyre / Tube	26" x 2.40
Display	LCD
Break	Dual Disc with EABS
Head Light	Yes
Horn	Yes
Fork	Suspension
Rim	Powder Coated Steel
Chain Wheel	44T Cotter-Less
Paddle Assist	Yes

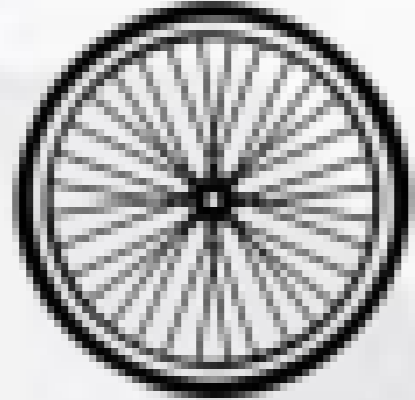




# E-Cruz Cargo



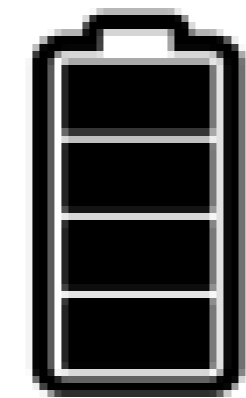
Cargo Dedicated Frame



26" Wheel Steel Rim



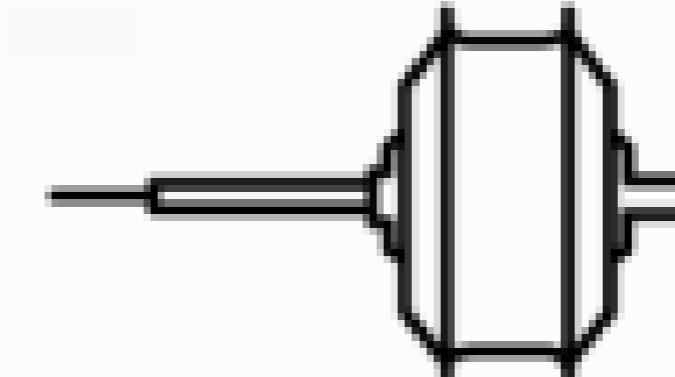
25 km/h Max Speed



Li-Ion Battery



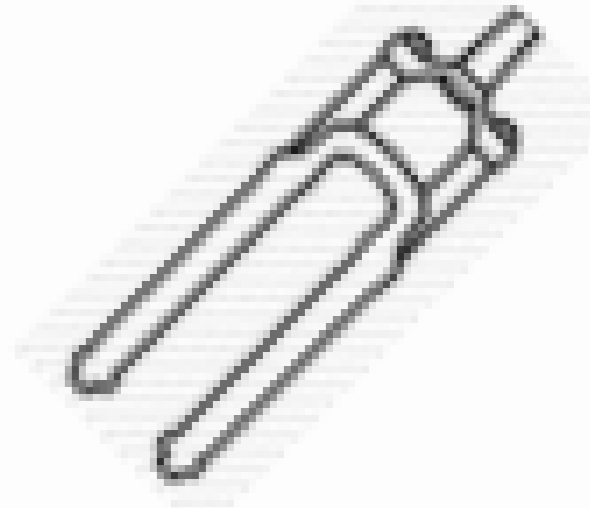
Dual Disk Brakes



250W Motor



Anti-theft Alarm



Suspension Fork

<b>Battery</b>	<b>Lithium Ion 36V 15 Ah</b>
<b>Battery Location</b>	<b>Behind Seat Fixed Battery.</b>
<b>Charging time</b>	<b>3-4 Hours</b>
<b>Battery Life</b>	<b>750 Charges</b>
<b>Speed</b>	<b>25 Km/hr</b>
<b>Milage</b>	<b>PAS Mode 100 Km. Throttle Mode 85Km.</b>
<b>Throttle</b>	<b>Full</b>
<b>Speed</b>	<b>Single Speed</b>

<b>Motor</b>	<b>36V 250W high torque hub</b>
<b>Tyre &amp; Rim</b>	<b>26" x 2.40 Tyre &amp; Steel Rim, Powder Coated.</b>
<b>Suspension</b>	<b>Front steel Fork Suspension.</b>
<b>Brake</b>	<b>Dual Disk Brakes with EABS</b>
<b>Frame</b>	<b>Carbon Steel Frame</b>
<b>Safety</b>	<b>Anti-Theft with Key Less Controller</b>
<b>Saddle</b>	<b>High Grade Foam Cushion</b>



# E-Cruz Cargo





# E-Cruz Cargo



250W  
Motor



Cotterless  
Bottom Set

15Ah Li-Ion  
Battery



Projector  
Headlamp



Full  
Throttle



Central  
Lock Remote

Dual Disk  
Brake



Front  
Suspension





**SHIELD**



**ARCHER**

**Revolutionary New Way to E-Cycle**  
Feel the Performance with Simplistic Style

- Speed: 25Km/h
- Mileage: 18Km/Pe
- Max Load: 150Kg



Cycling is the best Way to stay healthy & fit

- Speed: 25Km/h
- Mileage: 25Km/Pe
- Max Load: 150Kg





**EDGE**

**BEAST**

Create you own Route with Performance & Perfection



Speed: 25Km/h

Mileage: 35Km/Pc

Max Load: 150Kg

Explore the World by fast Performance with Passion



Speed: 25Km/h

Mileage: 50-60Km  
/Pc

Max Load: 150Kg









# Appendix 1



**Dear Partners,**

**Below are the warranty and after sales service terms and conditions, please read carefully.**

## **Validity of Warranty:**

The warranty of all the specified parts of products will be valid from the date of billing of such products from the facility of suppliers/dealer.

The supplier (4DeAutomotive Pvt. Ltd.) will offer 6 Months warranty on the motor from the date of original Purchase, 6 Months warranty on the controller, 12 months warranty on the battery & 7 years warranty on frame.

- The battery warranty does not include damage from power surges, use of non-original chargers, improper maintenance, or water immersion.

- The motor & controller warranty does not include damage from power surges, use of improper means, improper maintenance, or water immersion.

Only use this product in accordance with this user manual.

There will be no warranty period on paintwork, handlebars, stem, bearings, drivetrain parts, brakes, wires, wire housings, tyres, tubes, rim or wheels, hubs, seat or saddle, seat post, clamps, grips, headset parts, pedals, brake callipers, bottom bracket, disk, brake pads and mudguards. The supplier will not be providing mechanical services.

- Transportation, delivery and handling charges (from the location of said dealer/distributor) incurred in the replacement of parts





If any manufacturing defect(s) is found in our product, the Company will repair or replace the defective part(s) with new part(s) or equivalent at no cost, provided the Product is within the said period of warranty as mentioned above and if only the malfunction is caused due to faulty material or workmanship during manufacturing. The decision to replace or repair the defective part will rest solely with the Company of the supplier. They also reserve the right to replace the defective part with parts, similar or different to the defective part, as per the availability of such parts.

All parts that have been replaced under warranty must be returned to the Supplier's Company and will be the company's property. Parts replacement will be subjected to the below terms & conditions:

1. The Company will repair or replace only the parts that are failing due to faulty material.
2. Only the Company can repair, service or assemble/ reassemble Product and it shall be the responsibility of the customer or purchaser to bring the faulty Product to our dealer premises.
3. This warranty does not cover corrosive parts, plastic, PVC and rubber components or the accessories adding to the decorative value of the Product
4. Battery used in Product is a special application battery meant only for electric cycles. Do not use these for any other application or product.
5. The Company reserves the right to change or withdraw any or all terms of the battery warranty without any prior intimation.
6. Since Lithium-ion batteries have the tendency to self-degrade, mileage per charge will reduce with ageing.





**This warranty is not applicable in any of the following conditions:**

- If any repair work is carried out privately or by any Unauthorized dealer or personnel or irregular maintenance.
- Damage resulting from misuse, not maintaining the vehicle or not following the guidelines within our user guide or using the vehicle for any kind of competitive sport
- Spare parts and components are worn in normal use.
- Any special equipment or accessories added by the customer with an intention to enhance the performance, speed or comfort of the Product, is not included in this warranty. In the event of any such alteration or addition, the warranty will stand null and void.
- Fading of plastic parts due to direct exposure of sunlight is not covered under the warranty.
- This warranty is void in its entirety by any modification of the components. This warranty is expressly limited to the repair or replacement of a defective item and is the sole remedy of warranty. This warranty extends from the date of purchase, only to the owner and is not transferable. Transportation costs and labour charges incurred in the replacement of parts are not covered under this warranty.
- The Company is not responsible for loss or damage whatsoever (including incidental or consequential damages) arising from the use of the Product.
- Transportation, delivery and handling charges (from the location of said dealer/distributor) incurred in the replacement of parts are not covered if the warranty voids, and shall be borne by the owner.





## **The warranty stands null and void if:**

- The serial number /identification code is deleted, defaced, altered, effaced or removed
- Used for more than the permissible load of 120kg
- Used for stunts, competition or jumping, acrobatics, bicycle moto-cross, dirt biking or similar activities as all units are not designed or intended for such purpose or usage
- Any kind of tempering observed with the parts/Product
- Modified/altered components for any specific use other than a personal transport
- This warranty is void in its entirety by any modification of the components
- Damage caused by an accident or malfunction or misuse caused to the Product by the acts of persons, intentional or otherwise, including but not limited to misuse or mishandling, fire or any act of God
- Non-functional parts due to natural wear and tear, ageing, defect resulting from misuse/ improper handling or negligence by the rider or Product is altered by component parts substitution is not covered under the warranty.

Non-functional parts due to natural wear and tear, ageing, defect resulting from misuse/ improper handling or negligence by the rider or Product is altered by component parts substitution is not covered under the warranty.

- Transportation, delivery and handling charges incurred in the replacement of parts are not covered if the warranty voids, and shall be borne by the owner.





## Eco-friendly Bicycle makes you Fit & Healthy all time

1) Relieves Stress

6) Gives you legs of steel

2) Reduces Risk of Heart Disease

7) Burns Calories not fuel

3) Strengthens Your Immune System

8) Helps you lose fat, build muscle

4) Boosts Metabolism

9) Improves Coordination

5) Reduces High Blood Pressure & Risk of Diabetes





## Charge your battery Anywhere and Anytime

The new range of electric bicycles gives you the flexibility of charging the battery using a regular plug point. Select models come with detachable batteries, that can be charged at the comfort of your home or office cabin.



## Choose from 3 Fun Riding modes **Pedal Assist Mode**

This mode allows you to pedal while getting an assisted boost of power from the battery and motor, with every rotation.

## **Throttle Mode**

When you have run out of energy to cycle, sit back and use the grip throttle to give you 100% electric power, and give your legs a break

## **Cycle Mode**

If you feel the need to workout, switch off the electric assist and use it as a regular cycle





## Body Parts of e-Bicycle







From motors and tires to batteries and bells, each piece plays an important role in the composition of our electric bike models so you can turn every ride into an adventure. Read on to learn more about the 12 key components in our Sampoorn EV designs.

## 1. ELECTRIC MOTOR

From a fundamental perspective, the motor on an electric bike translates electrical energy into mechanical energy. The motor on our Sampoorn EV™ eBikes is located in the rear hub. It generates torque and subsequently propels the rider forward when they pedal. Our powerful 500W brushless rear hub motor ensures high performance, efficiency, and a smooth ride.

## 2. LITHIUM-ION BATTERY

Electric bikes are powered by our 48V Flight Speed™ Lithium-Ion Battery. These rechargeable batteries are efficient and long-lasting for years of fun riding. Lightweight and easy to recharge, the batteries are also designed to fit seamlessly into the aesthetic of the bike thanks to the down tube design. Enjoy an impressive 48 voltage battery capacity of 15Ah (720Wh) with state-of-the-art 50E 21700 Cells. Travel up to 50+ miles with our Flight Speed™ Lithium-Ion technology.

## 3. THROTTLE

The throttle allows you to move without pedaling at all. Our half twist throttle is integrated into the right handlebar – simply twist to go. It's like having the wind at your back on demand. Travel with a top speed of 20 mph in throttle-only mode. The throttle is perfect to use when starting a ride to build momentum, traveling uphill, hauling cargo, or simply when you want to give your legs a rest.

## 4. STEP-THROUGH FRAME

eBikes are ergonomically designed with a step-through frame for easy on and off. Plus, if you're riding on the road with cars or making frequent pit stops on your journey, the frame design allows riders to steady themselves by putting their feet on the ground when coming to a stop without the top tube getting in the way.





## 5. BRAKE SYSTEM

Our electric bikes feature a Tektro mechanical disc brake system delivering powerful braking on demand. Located on the handlebars, the aluminum alloy levers are easily accessible for quick stopping. Both models also have an automatic motor cutoff switch which safely stops the electric bicycle when you brake.

## 6. GEAR SHIFTER

Sampoorn EV e-Cycles feature a 7-speed Shimano shifter and derailleur. Located on the right handlebar, use the gear shifter to move between gears to meet your pedaling needs and help you conquer hills fearlessly. Lower gears make pedaling “easier” with less effort required to complete a revolution while higher gears make pedaling “harder” with more effort required. Lower gears are helpful for uphill riding while higher gears are beneficial for downhill.

## 7. REAR RACK

Integrated rear racks e-Cycles models allow riders to travel with kids and cargo in tow. Ride with up to one additional passenger or 80 pounds or 150Kg. With compatible e-Bike accessories ranging from a Small Rear Storage Basket to a Maxi Seat, customize the storage on your e-Cycles to address your unique hauling needs.

## 8. TIRES

The wheels on our electric bikes are 3” fat tires and feature a puncture resistant liner to enhance durability and keep you rolling. The “SHIELD, ARCHER” has features two 27.5” tires. The ”Beast” has a 26” front wheel designed to create and enhanced efficiency for a smoother ride.





## 9. LIGHTS & REFLECTORS

With safety in mind, e-Cycles are designed to ensure you can see and be seen when riding. Control the high intensity front LED headlight from your LCD display. Reflectors and an integrated taillight with brake light also enhance visibility on the go.

## 10. DISPLAY

Control your ride with the digital LCD display. Located on the left handlebar, the display features a speedometer, odometer, battery charge level, pedal assist level, and light indicator.

## 11. KICKSTAND

Sturdy, steel, and spring loaded: the dual leg kickstand on a Flyer™ stabilizes your electric bike when loading and unloading or when not in use.

## 12. BELL

Integrated for safe riding, our dinging bell helps to alert others you are nearby. Located on the right handlebar, it also delivers added fun too.





### Why you should ride E-Bicycle?

Cheap

Don't emit harmful gases

No License Required

Helpful for older people

Cheap Operating Cost

Best for Communicating

Less physical effort needed



**A Bicycle is for every rider, every road and every purpose**

### ADVANTAGES OF BICYCLE



Be Healthy

Be Young

Stay Fit

No Traffic-Jam

Save Nature

Save Money

See Sights

No Age Limits







## Market Overview:

We expect the India E-bike market to exhibit a CAGR of 12.4% during 2023-2028.

The sudden outbreak of the COVID-19 pandemic had led to the implementation of stringent lockdown regulations across the nation, resulting in the temporary closure of numerous manufacturing units for e-bikes

The increasing consumer concerns toward the growing levels of carbon emissions, along with several advancements in the production of fuel-efficient vehicles, are primarily driving the India E-bike market

Based on the propulsion type, the India E-bike market can be categorized into pedal assisted and throttle-assisted. Currently, throttle-assisted accounts for the majority of the total market share.

Based on the battery type, the India E-bike market has been segregated into lithium-ion battery and lead-acid battery, where lithium-ion battery currently exhibits a clear dominance in the market

Based on the application, the India E-bike market can be bifurcated into city and urban, trekking, and cargo. Currently, city and urban holds the largest market share

India is the world's second-largest two-wheeler market and the country is continuously paving the way to develop cleaner and more cost-efficient electric vehicles. There are several key players in India that are currently manufacturing electric bikes.

On a regional level, the market has been classified into North India, West and Central India, South India, and East India, where North India currently dominates the India E-bike market





## E-CYCLE

## Purpose for having an e-bike as a Life-time Partner

Ride Bicycle for every Cause and Enjoy eco-friendly lifestyle

**NO**

**PETROL**

**POLLUTION**

**REGISTRATION**

**License**

**INSURANCE**



**1) Job Commutes**

**2) Short trips around town**

**3) Explore nature and get fresh air**

**4) Save Money**

**5) Upgrade one's existing bicycling game**

**6) Exercise and get in better Cardiovascular Condition**

**7) Improved overall mental and physical wellness**

**8) Does not require a license**

**9) Ecological Benefits**

**10) Connection with Community.**







**SAMPOORN EV**

A BRAND AGNOSTIC EV ECOSYSTEM

**THANK  
YOU**





**We support exploration and help adventurers find their ideal companions – bicycles. Whether it's daily errands or spontaneous wanderings, we take pride in offering the safest and most secure bikes to enhance your journey on the endless road of discovery.**







# SAMPOORN EV

A BRAND AGNOSTIC EV ECOSYSTEM

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